



C MEDIA



www.cmediaadvertising.com

CREATING BRANDS THAT INSPIRE



C Media Advertising was founded with a vision to create innovative, inspiring, and performance-driven branding solutions. With over a decade of creative experience, our leadership ensures that every project reflects creativity, strategy, and strong brand identity.

Founder & Creative Director,
C Media Advertising

About Us



C Media Advertising is a leading creative agency specialising in branding, advertising, design, and digital media. Established in 2012 and officially registered as a private limited company in 2021, we bring over 12+ years of experience delivering high-impact creative solutions.

We focus on innovation, strategic thinking, and premium-quality visual communication to elevate brands and help businesses grow.

Key Highlights:

- 12+ years of experience
- Creative-driven agency
- Specialized in multi-platform advertising
- Trusted by top brands



OUR VISION

To become Sri Lanka's most innovative and globally recognised creative agency in branding, design, and advertising excellence.

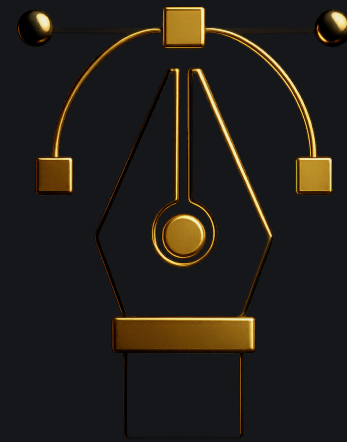
OUR MISSION

To deliver high-quality, impactful, and modern creative solutions that empower businesses, build brands, and inspire audiences.

Our Services



Branding & Identity



Graphic Design



Photography



Digital Marketing



Advertising & Publishing



Web Design & Development



Videography



Event management

BRANDING & IDENTITY



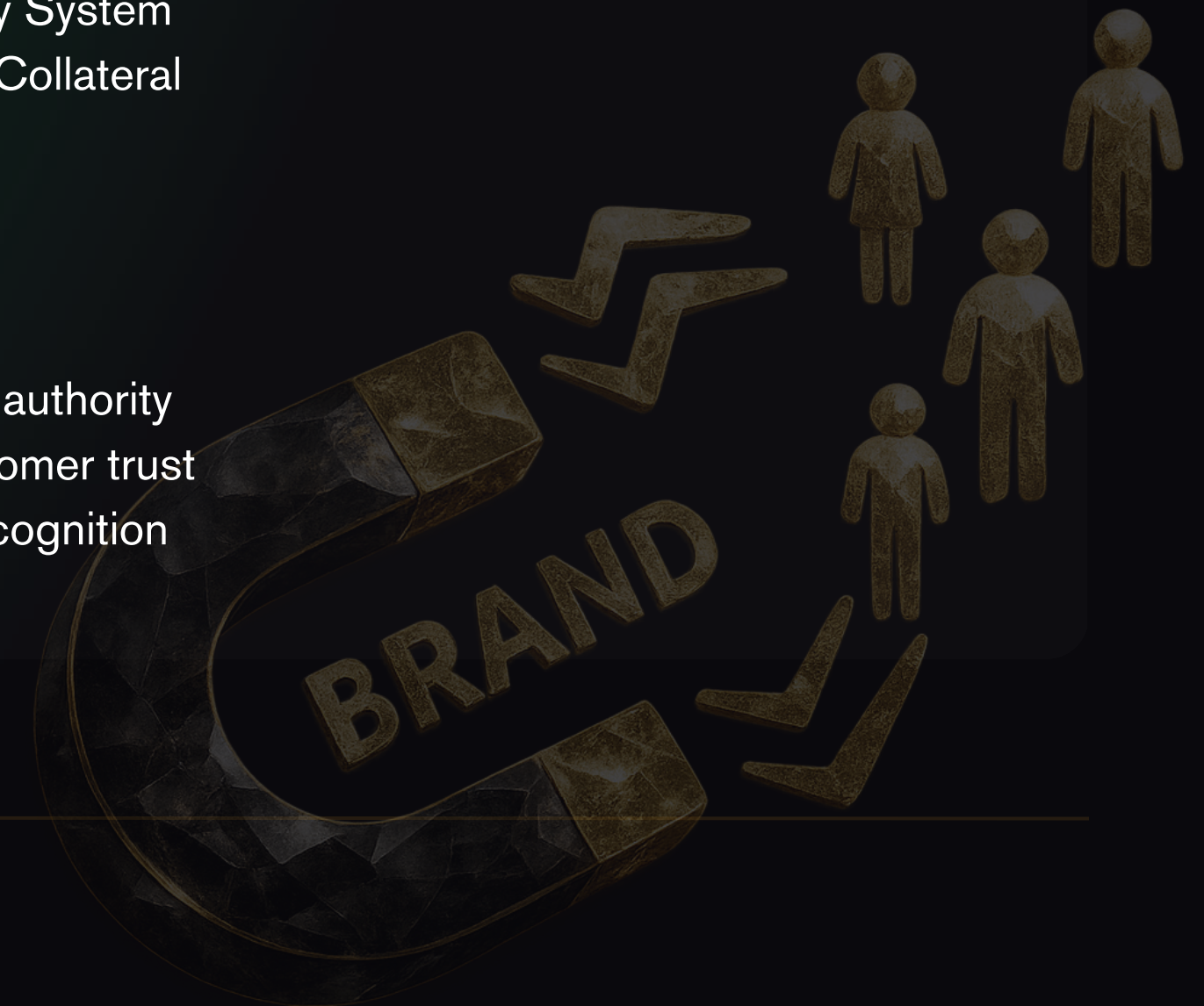
We design powerful brands that communicate clarity, identity, and purpose.

Features:

- Brand Strategy
- Logo Design
- Brand Guidelines
- Visual Identity System
- Stationery & Collateral
- Rebranding

Why It Matters:

- Builds brand authority
- Creates customer trust
- Enhances recognition



GRAPHIC DESIGN



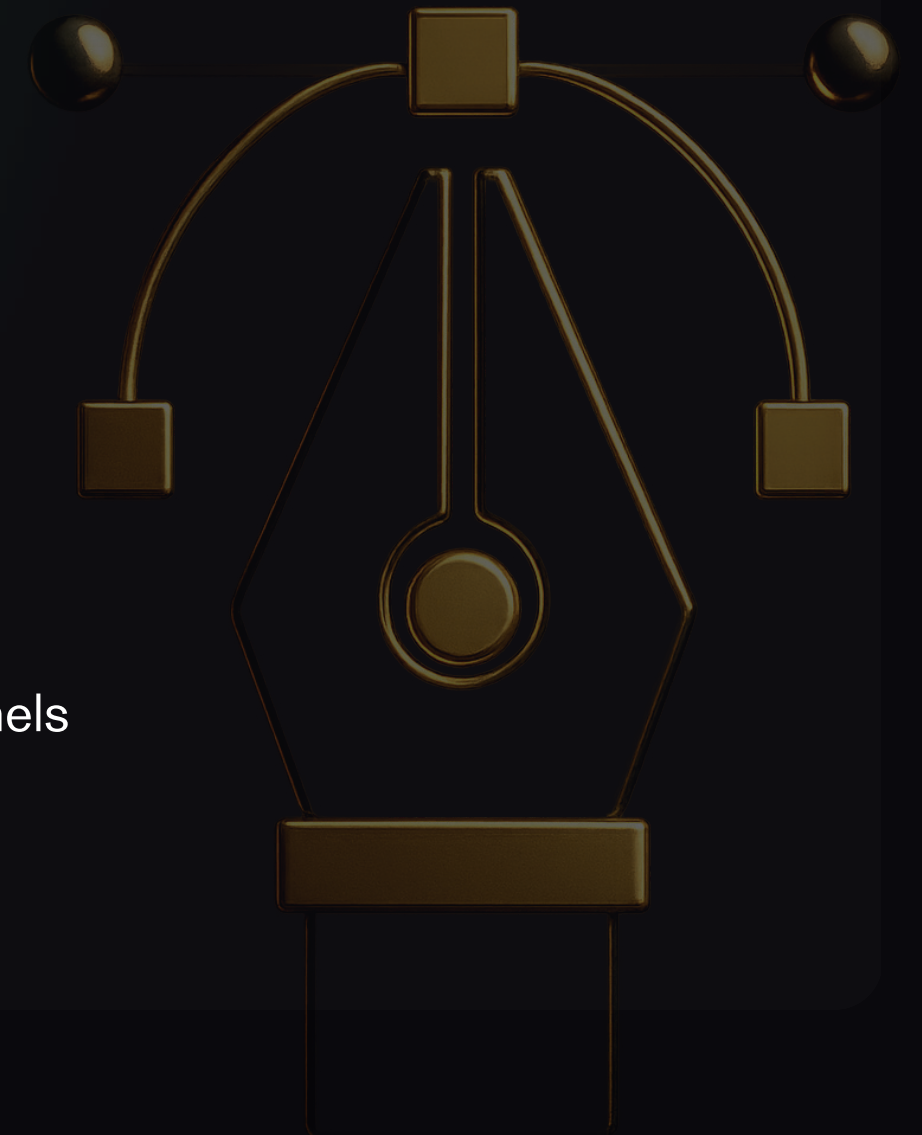
Modern, artistic, and strategic graphic designs crafted to inspire and convert.

Features:

- Social Media Designs
- Marketing Materials
- Posters, Flyers, Brochures
- Packaging Design
- UI/UX Graphics

Why It Works:

- Enhances visual identity
- Supports all marketing channels
- Builds professionalism



PHOTOGRAPHY



High-quality professional photography that captures emotion, detail, and brand message.

Features:

- Product Shoots
- Corporate Portraits
- Event Photography
- Food & Lifestyle Shoots
- Commercial Photoshoots

Benefits:

- Boosts brand authority
- Highly shareable
- Professional presentation



VIDEOGRAPHY



Professional videography services that bring stories to life with cinematic quality, emotional depth, and brand-focused storytelling.

Features

- Corporate & Commercial Videos
- Event Videography
- Promotional / Social Media Videos
- Product Highlight Videos
- Documentary & Storytelling Projects
- Multi-camera Shooting & Drone Coverage

Benefits

- Delivers high-impact brand visibility
- Engaging storytelling that connects with audiences
- Professional cinematic output



ADVERTISING & PUBLISHING



Creative and strategic advertising solutions that increase visibility, authority, and customer engagement across both digital and traditional platforms.

Features:

- Print & Digital Ads
- Magazine / Newsletter Publishing
- TV & Video Production
- Outdoor Advertising
- Business & Brochure Printing
- Exhibition Support

Benefits:

- Builds strong brand awareness
- High reach across multiple channels
- Boosts customer trust and interest



WEB DESIGN & DEVELOPMENT



Modern, responsive, SEO-ready websites designed to build brand credibility and deliver an engaging user experience.

Features:

- Custom Web Design
- WordPress Development
- E-Commerce Solutions
- Mobile-Friendly Layouts
- UI/UX Design
- Website Maintenance

Benefits:

- Establishes a strong online presence
- Higher conversions with user-friendly designs
- SEO-optimized for long-term growth



DIGITAL MARKETING



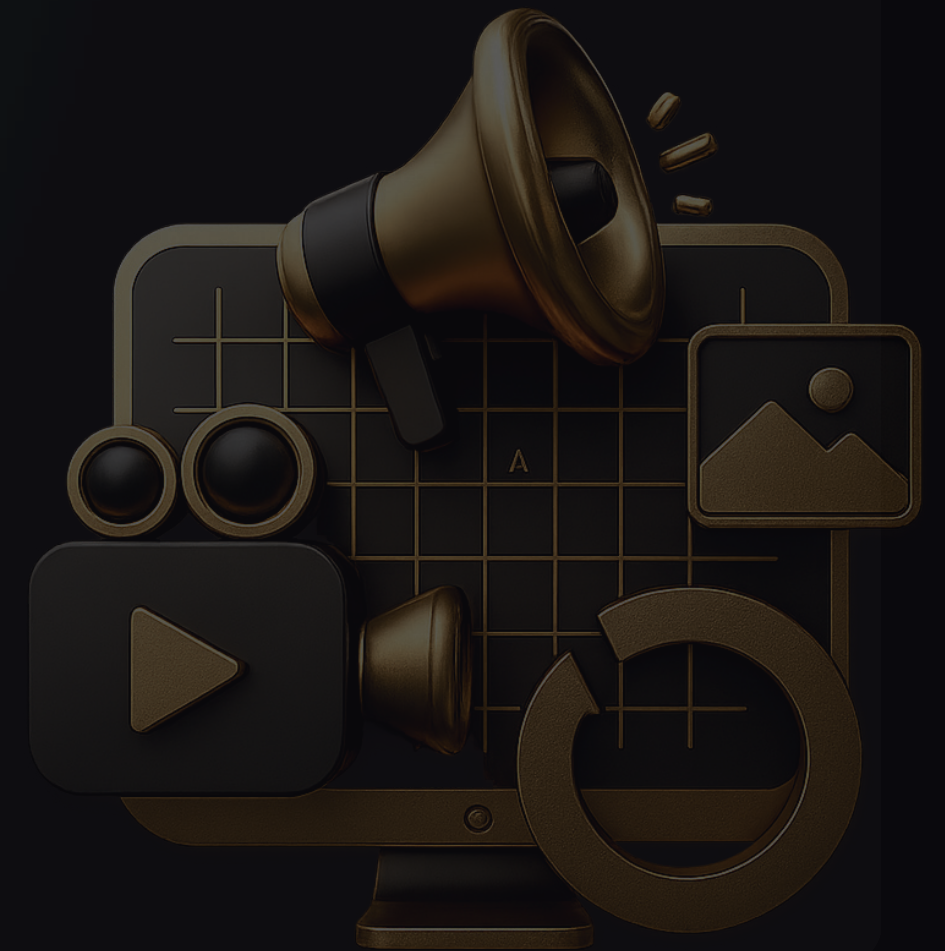
Data-driven digital marketing strategies that maximize reach, increase engagement, and generate measurable business growth.

Features:

- SEO & Google Ranking
- Social Media Marketing
- Meta & Google Ads
- Content Creation
- Email Marketing
- Analytics & Reporting

Benefits:

- Drives traffic & leads
- High ROI on campaigns
- Grows brand visibility



EVENT MANAGEMENT



End-to-end professional event management services designed to create unforgettable experiences with seamless coordination and premium execution.

Features :

- Corporate Events & Launches
- Award Ceremonies
- Brand Activations
- Outdoor Events & Festivals
- Weddings & Private Functions
- Stage, Lighting & Sound Management

Benefits :

- Fully managed from concept to completion
- Premium execution with professional coordination
- Strengthens brand presence & audience engagement



WHY CHOOSE US



At C Media, we combine creativity, strategy, and modern digital solutions to help brands grow with confidence. We deliver unmatched quality and long-term results across every service we provide.

1. Creative Excellence

We turn your ideas into powerful visuals using modern design techniques and world-class creative direction.

2. Consistent Brand Identity

Your branding, graphics, photos, and ads all follow one unified visual language — making your business memorable and trustworthy.

3. Result-Driven Solutions

Every service we offer — from digital marketing to web development — focuses on measurable outcomes and business growth.

4. Fast & Reliable Delivery

We meet deadlines with high-quality execution, ensuring smooth workflow, clear communication, and full customer satisfaction.

CONTACT US



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